



### Mission

Willamette View offers residents a vital, enriching life in a warm, congenial continuing care residential community, and supportive, enriching services to seniors in the community at large.

### History

On January 3, 1955, Willamette View opened its doors. But it all started in 1951 when a group of local business people and Methodist ministers came together and dreamt of building a “modern retirement home.” They planned a place that provided services, social opportunities, emotional support, and health care all in one location... where people would live together and thrive during their retirement years. This concept, radical at the time, is now adopted nationally and is known as a CCRC or Continuing Care Retirement Community.

The history of Willamette View is one of growth, constant improvements, enhancements, and new developments. In the beginning there was just the Manor but over the past 55-plus years, the campus has grown and adapted to meet changing needs and interests.

Today, Willamette View encompasses 27 acres and serves over 500 individuals, many of them relatives of those first pioneering residents. We face the same important task today as we did in the beginning: creating an environment and lifestyle that nurtures the whole person.

